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Large-format Graphics Specialist N. Henry & Son Awarded G7® Master Printer Status

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N. Henry & Son, a leader in large-format screen and digital printing services, has been awarded G7® Master Printer status. The status is awarded by IDEAlliance (International Digital Enterprise Alliance, www.idealliance.org), the graphics industry organization responsible for developing best practices in printing technology for 40 years. IDEAlliance qualifies G7 Master Printers both in the U.S. and around the globe. Their seal of approval is a much coveted mark of quality, and N. Henry & Son is one of only 2 firms in Illinois who have earned G7 Master Printer qualification for both screen and digital printing.

G7 is a new and improved "proof to print" calibration method that allows printers to reliably achieve the closest visual match from proof-to-press, from press-to-press, and even facility-to-facility. By achieving G7 Master Printer status, IDEAlliance has qualified N. Henry & Son for mastering the calibration techniques and for using the most modern technology, techniques and process controls and standards required to produce the highest quality printing. Once qualified, G7 Master Printers must be re-verified on a yearly basis to assure that they continue to meet these high standards.

"We believe in applying the best technologies to our work, and we're proud to incorporate this superior methodology into our operations and provide its benefits to our clients," says Ben Wolf, President of N. Henry & Son. "Our mastery of G7 helps to ensure that our clients can expect more predictable and reliable color matching from proof through finished product."

Print buyers, agencies, and marketers want to be able to ensure that their communications will look the same regardless of where they were printed, or what printing method was used. G7 is an improved method for matching color across multiple devices. G7 Master Printers share a common method for calibrating printing presses and proofing systems with the goal of producing repeatable, consistent color and images.

IDEAlliance members represent a unique convergence of leading brand owners, marketing and advertising agencies, publishers, printers, materials suppliers and solution providers. In addition to screen and digital printing, G7 calibration methods and standards are currently being applied to lithographic, newsprint, flexo and gravure printing.

About N. Henry & Son...

N. Henry & Son is one of America's largest, most versatile and most dependable screen and digital printers. The family-owned business began over 60 years ago. Utilizing some of the largest and most modern equipment available, the company employs the advantages of the screen and digital printing processes - vibrant and durable images printed on a wide range of rigid and flexible materials - to produce promotional banners and signs used by many nationally known companies.

The key to N. Henry & Son's success is a core sales and production team with great dedication and longevity, giving the company the marketing experience and technical know-how to make the most of each visual communications opportunity their clients present. They have developed an enviable reputation for service, high quality, on-time delivery and competitive prices. In addition, the company is fully committed to continually re-examining manufacturing processes and implementing eco-friendly practices in order to minimize its impact on the environment.

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